



**STERLING BANCORP**  
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**NEWS**

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**IMMEDIATE RELEASE**

**FOR IMMEDIATE RELEASE**

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**STERLING BANCORP TO PRESENT AT B. RILEY & CO. NEW YORK  
BANK CONFERENCE**

New York, N.Y., November 12, 2008 – Sterling Bancorp (NYSE: STL), a financial holding company and the parent company of Sterling National Bank, today announced that President John C. Millman will present at the B. Riley & Co. New York Bank Conference on Tuesday, November 18, 2008 at the Times Square Westin Hotel in New York City. The Sterling Bancorp presentation will commence at 1:55 p.m. Eastern Standard Time.

The presentation will be simultaneously webcast and can be accessed via the Sterling Bancorp investor relations webpage at: [www.sterlingbancorp.com](http://www.sterlingbancorp.com). It also will be accessible via: <http://www.wsw.com/webcast/brileyco11/stl/>. The presentation will be archived for 90 days and the archive can be accessed via either of these web links.

**About Sterling Bancorp**

Sterling Bancorp (NYSE: STL) is a New York-based banking and financial services company that serves the needs of businesses, professionals and individuals. With assets exceeding \$2.1 billion, Sterling offers a broad array of products and services, combined with a unique high-touch approach to customer service. The Company's principal banking subsidiary, Sterling National Bank, with offices in New York City and Queens, Nassau and Westchester counties, was founded in 1929.

Known for its focus on business customers, Sterling offers such services as working capital lines, asset-based financing, factoring and accounts receivable management, payroll funding and processing, equipment leasing and financing, commercial and residential mortgages, international trade financing, cash management, a wide array of deposit products, trust and estate administration, and investment management services.

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