



STERLING BANCORP
www.sterlingbancorp.com

NEWS

650 FIFTH AVENUE
NEW YORK, NY 10019-6108

IMMEDIATE RELEASE

John Tietjen
Chief Financial Officer
Sterling Bancorp
john.tietjen@sterlingbancorp.com
212.757.8035

Edward Nebb
Investor Relations
Comm-Counsellors, LLC
enebb@optonline.net
203.972.8350

**STERLING BANCORP TO PRESENT AT SANDLER O'NEILL & PARTNERS
EAST COAST FINANCIAL SERVICES CONFERENCE
ON NOVEMBER 12, 2009**

New York, N.Y., November 3, 2009 – Sterling Bancorp (NYSE: STL), a financial holding company and the parent company of Sterling National Bank, today announced that President John C. Millman will address the Sandler O'Neill & Partners East Coast Financial Services Conference, to be held later this month. The Sterling Bancorp presentation will take place on Thursday, November 12, 2009 at 7:10 a.m. Eastern Standard Time.

A webcast of the Sterling presentation can be accessed at <http://www.sandleroneill.com> or via Sterling's website at <http://www.sterlingbancorp.com>. In order to access the Sterling presentation, please go to either link prior to the start time to register for the conference and obtain a passcode. The presentation also will be archived for 30 days, beginning on November 13, 2009, and can be accessed via the same web links.

The Sterling presentation also will be accessible via telephone, at (617) 614-4072 (passcode "Session Four") at 7:10 a.m. on November 12, 2009.

About Sterling Bancorp

Sterling Bancorp (NYSE: STL) is a New York-based banking and financial services company with assets exceeding \$2.1 billion. Established in 1929, the Company's principal banking subsidiary, Sterling National Bank, has successfully served the needs of businesses, professionals and individuals in the NY metropolitan area and beyond. Now in its 80th year, Sterling is well known for its focus on business customers, an extensive and diverse product portfolio and a high-touch, hands-on approach to customer service.

Sterling offers working capital lines, asset-based financing, factoring, accounts receivable financing and management, payroll funding and processing, equipment leasing and financing, commercial and residential mortgages, import trade financing, a wide array of depository products and cash management services, trust and estate administration and custodial account services.

#