



**STERLING BANCORP**  
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**NEWS**

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**IMMEDIATE RELEASE**

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**Sterling Bancorp to Present at the Keefe Bruyette & Woods  
Annual Regional Bank Conference**

NEW YORK, February 27, 2006 – Sterling Bancorp, a financial holding company and the parent company of Sterling National Bank, announced today that President John C. Millman will address the Annual Keefe, Bruyette & Woods (KBW) Regional Bank Conference taking place at the Langham Hotel Boston on March 1<sup>st</sup> and 2<sup>nd</sup>.

Mr. Millman's presentation will commence at 1:20 PM Eastern Time on Wednesday, March 1<sup>st</sup>, and will focus on Sterling's corporate strategies and ongoing growth initiatives.

A copy of the slide presentation will be available on March 2, 2006 on the Company's website: <http://www.sterlingbancorp.com/>. In addition, Sterling's presentation will be simultaneously webcast on Keefe, Bruyette & Woods' website and can be accessed at: [http://www.kbw.com/news/conference\\_regional.html](http://www.kbw.com/news/conference_regional.html).

**ABOUT STERLING BANCORP**

Sterling Bancorp (NYSE: STL) is a financial holding company with assets of \$2.1 billion, offering a broad array of banking and financial services products. Its principal banking subsidiary is Sterling National Bank, founded in 1929. Sterling provides a wide range of products and services, including business and consumer loans, commercial and residential mortgage lending and brokerage, asset-based financing, factoring, trade financing, equipment leasing, corporate and consumer deposit services, trust and estate administration, and investment management services. The Company has operations in New York, New Jersey, Virginia and North Carolina and conducts business throughout the U.S.

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